

BEHIND THE PLATFORM: SECURITY

For Andrew, security isn't about ticking compliance boxes or adding more technology. It's about giving dealerships confidence that every customer interaction, every transaction and every piece of sensitive information is protected.

Hear Andrew explain why security has become a business priority - and why the best security is the kind your customers never notice.

Andrew Moulds
Chief Operating Officer



**WATCH
THE VIDEO**

youX

youX

SECURITY BUILT INTO EVERYTHING

Protecting your dealership, your customers
and your reputation - without getting in the
way of business.

Disclaimer: Information contained in this brochure is correct at the time of publication and is provided for general information purposes only. Security features are designed to support your organisation's security posture but do not eliminate all risks. Customers remain responsible for implementing appropriate internal security policies and procedures. Images are for illustrative purposes only.

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Security isn't something we've added - it's something we've built everything around.

Every finance application represents more than data. It represents a customer's identity, financial information and trust in your dealership. That's why security isn't treated as another feature within the youX platform. It's embedded into every interaction, every integration and every stage of the customer journey - protecting sensitive information while allowing your team to work quickly and confidently.

BUILT ON COMPLIANCE. BACKED BY TRUST.

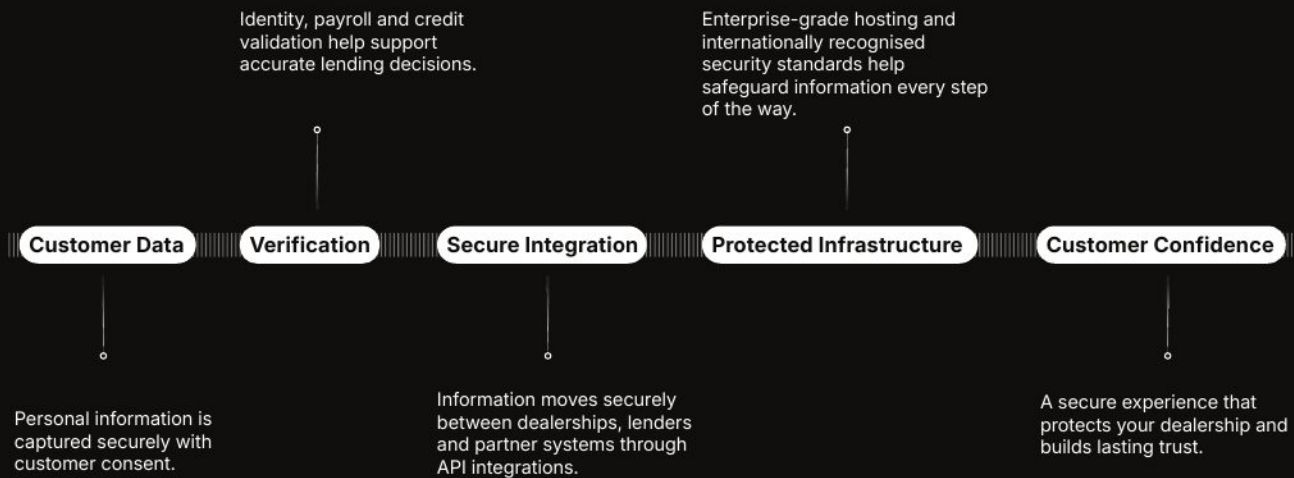
The youX platform has been designed to support secure, compliant finance journeys from enquiry through to settlement. From customer consent and identity verification to secure API integrations and encrypted data handling, every element has been developed to reduce risk while creating a seamless experience for both dealerships and customers.

DESIGNED TO WORK QUIETLY IN THE BACKGROUND

The best security isn't something your customers notice. It doesn't interrupt the buying journey, create unnecessary steps or slow your team down. Instead, it works silently behind the scenes - protecting customer information, supporting compliance obligations and giving dealerships confidence that every interaction is secure.

Because when customers trust you with their information, protecting that trust becomes everyone's responsibility.

SECURITY BY DESIGN



Enterprise-grade foundations

- Secure AWS infrastructure
- Privacy consent and disclosure management
- Secure API integrations
- Continuous compliance throughout the customer journey
- ISO aligned security:
 - ISO / IEC 27001: 2022 Information security management systems
 - ISO / IEC 27017: 2015 Information security controls
 - ISO / IEC 27018: 2025 Protection of personally identifiable information (PII) in public clouds