

BEHIND THE PLATFORM: RETENTION

For Simon, retention isn't about sending more emails or chasing more sales. It's about helping dealerships stay connected with customers through meaningful, timely interactions that strengthen relationships over time.

Hear Simon explain why retention isn't about sending more messages - it's about being relevant when it matters most.

Simon Penhaligon
Chief Executive Officer



youX

youX

GREAT RELATIONSHIPS DON'T HAPPEN BY CHANCE

Turn every customer interaction into a lasting connection with intelligent retention that keeps your dealership front of mind.

Disclaimer: Information contained in this brochure is correct at the time of publication and is provided for general information purposes only. Features, functionality and product specifications are subject to change without notice. Images are for illustrative purposes only.

www.youxpowered.com.au



**WATCH
THE VIDEO**

The sale isn't the end of the journey - it's the beginning of the relationship.

Every customer leaves behind valuable insights throughout their ownership journey. By understanding where they are today and anticipating what comes next, dealerships can create timely, relevant conversations that strengthen relationships and uncover new opportunities.

When you know the right time to reconnect, retention becomes more than a marketing activity. It becomes part of the customer experience.

STAY CONNECTED WHEN IT MATTERS MOST.

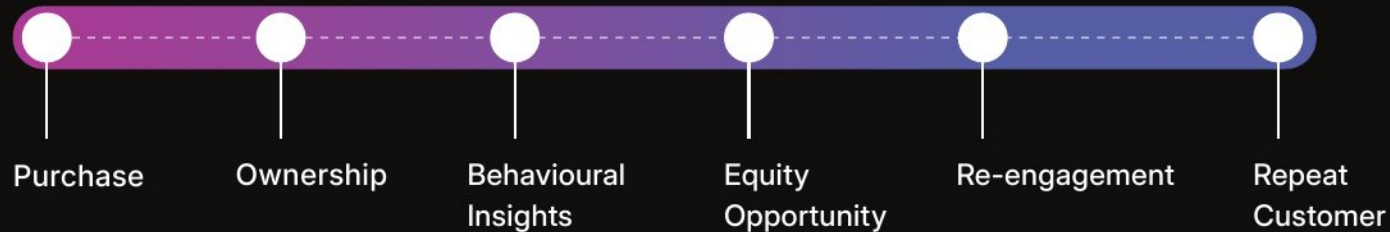
Powered by rich finance data and intelligent analytics, youX helps you identify the moments that matter. From equity alerts and customer profiling to lifecycle visibility and behavioural insights, you'll know when customers are ready for their next conversation - not after they've already gone elsewhere.

EVERY CUSTOMER RELATIONSHIPS IS DIFFERENT.

That's why every interaction should be timely, relevant and meaningful - not generic or easy to overlook. By helping you stay connected throughout the ownership journey, you strengthen customer relationships, uncover new opportunities and build loyalty that lasts well beyond the first sale.

Because when customers feel valued, they're more likely to return, recommend your dealership and choose you again.

FROM TRANSACTION TO LIFETIME VALUE



Smarter retention starts with better insight.

- Customer Retention Insights
- Equity Alerts
- Customer Profiling
- Behavioural Insights
- Lifecycle Visibility
- Interactive Dashboards